



# CCI – Computer Crime Investigation Webcast



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# i-SAFE Overview

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Founded in 1998 and active in all 50 states, i-SAFE Inc. is the leader in Internet safety education. i-SAFE is a non-profit corporation whose mission is to educate and empower students, parents, seniors, and community members to safely and responsibly take control of their Internet experiences. i-SAFE provides knowledge that enables them to recognize and avoid dangerous, destructive, or unlawful online behavior, and to respond appropriately. This is accomplished through dynamic K through 12 curriculum and community outreach programs. i-SAFE is the only Internet safety organization to combine these elements.

Since 2002, i-SAFE's Safe Schools Education Initiative and Outreach Program has received bipartisan support in both the United States House of Representatives and the Senate. Congress has appropriated to i-SAFE more than \$12 million to implement the program in all 50 states and the District of Columbia. Through the generous support of a bipartisan federal government, i-SAFE provides curriculum, materials, and trainings focused on educating and empowering community members to be involved in Internet safety initiatives.



## Introduction

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The Internet has dramatically changed our world and the way we interact within it. Since the late 1990s the Internet has grown exponentially and literally defines how we share information and interact with one another. Cyberspace is a fascinating global community without boundaries. This exposure and expansive communication brings a wonderful melding of cultures and sharing of ideas, but is not without its own set of risks and responsibilities.

The Internet has introduced a litany of new issues and concerns. Piracy, plagiarism, identity theft, bullying, citizenship, predators, and intellectual property are all terms that have taken on new dimensions within this cyber world and given rise to questions and concerns. Unfortunately, the ease with which students utilize computers and their level of expertise is often not matched by parents.

There are very few barriers to keep youth out of trouble on the Internet. To protect youth from harm, and to proactively discourage risky online behavior, parents must teach them how to recognize and avoid dangerous and unlawful online behavior, and how to respond correctly. Students, regardless of their physical location, need to acquire and exercise critical-thinking skills essential to making responsible, informed decisions when confronted with subtle and blatant online dangers, or in determining what risky online behavior is.



i-SAFE Inc. and the New York City Department of Education have a unique opportunity to work in partnership on an initiative to educate and empower students, parents and community members on the appropriate method to REPORT a cyber crime. Students from New York City are in a unique location. New York City students are facing issues, simply due to geographic location, that other students within the United States do not address.

The initiative titled, "CCI – Computer Crime Investigation" teaches the way kids/teens and consumers can become victims of online crimes, how a victim should appropriately report a cyber crime to law enforcement, the steps law enforcement takes to identify and prosecute online criminals, and what steps individuals can take to ensure their safety when communicating online.

i-SAFE proposes three education dissemination opportunities to raise the awareness of online reporting within New York City. These options include the following: (1) production of a Webcast to be deployed in classrooms, (2) core curriculum for grades 5 - 12 and; (3) the integration of a CCI – Computer Crime Investigation i-LEARN Online Module for educators, students, parents, and adults over 50.

## 1. Filming to be included into CCI – Computer Crime Investigation Webcast

The primary objective of this Webcast is to equip students with critical thinking skills they need to recognize the steps cyber criminals use to victimize people online. The CCI Webcast will not only arm students with the knowledge of how to avoid being victimized online but also how to respond appropriately if approached or victimized by from an online predator. By understanding the appropriate course of action when reporting online victimization, students will be empowered and in control of taking the appropriate safety precautions if a serious online situation occurs.

The CCI – Computer Crime Investigation Webcast enables students to:

- ***Identify the victimization process***
- ***Know who to call***
- ***Understand what to report***
- ***Have expectations***
- ***Understand what information law enforcement needs to help students when they encounter an online crime***
- ***Recognize what information should be saved***
- ***Comprehend what should they do and not to do to assist law enforcement***

i-SAFE will be responsible for scripting, storyboarding, filming, and editing the Webcast.

## 2. Core Curriculum

The i-SAFE CCI – Computer Crime Investigation Curriculum is designed to engage students and their instructors through classroom discussions and cooperative group learning activities. Integrated into the CCI Curriculum is the incorporation of youth empowerment activities. The activities provide students with the opportunity to share with their peers, families and community members what they have learned about online victimization, the investigative reporting agencies, and how local law enforcement identifies online criminals. In this way, students are empowered to take ownership of the concepts learned from the curriculum.



In keeping with current teaching and learning theories, i-SAFE curriculum provides a broad range of materials and formats to meet a variety of teaching and learning needs. The i-SAFE CCI Curriculum will teach:

## Online Criminals Identification -

### A. Online Criminal Profile/Characteristics

### B. Online Criminal Methods

### C. Grooming Process

### D. Cyber Tips and Investigative Agencies

- ***Who to Call***
- ***How to Call***
- ***When to Call***
- ***What information should you have***

### E. Investigators

- ***What do they look for***
- ***How can you help in an investigation***

### F. Youth Empowerment

- ***Activities to share with other students***
- ***Activities to share with parents***
- ***Activities to share in the community***



## 3. CCI – Computer Crime Investigation i-LEARN Online Module

The i-SAFE CCI – Computer Crime Investigation Curriculum will be an informative video that teaches safe and responsible use of the Internet so all audiences will know how to respond appropriately should they fall victim to an online crime. The Online Module will cover topics such as predator identification and identity theft.

Once educators, students, parents, and adults over 50 view this video, in accordance with the other videos in the i-LEARN environment, they will be “trained” on Internet safety and be responsible for sharing their knowledge with others.

# Budgeting

## 1. Filming of the CCI – Computer Crime Investigation Webcast

**- Creation of CCI Webcast**

**- Production of CCI Webcast Master DVD for distribution**

**TOTAL COST: \$150,000**

## 2. Producing CCI – Computer Crime Investigation Curriculum

**- Creation of CCI Curriculum**

**- Student Enrollment Opportunities integrated in the CCI Curriculum for the i-SAFE i-Mentor Program**

**TOTAL COST: \$45,000.00**

## 3. Developing CCI – Computer Crime Investigation i-LEARN Online Module

**- Creation of CCI Online Module**

**- Production of CCI Online Module**

**- Support of CCI Online Module**

**TOTAL COST: \$60,000.00**

\*The CCI Webcast is a pre-requisite for the development of the i-LEARN Online Modules.